



CONTACT

Liz Chatfield
Marketing Matters/Chatfield PR
(203) 421-8494
Liz@chatfieldpr.com

NEWS FOR IMMEDIATE RELEASE

First Healthcare Compliance Announces National Availability of Comprehensive Compliance Solution for Physician Practices

Mid-Atlantic “Soft” Launch Confirms Solution Singularly
Addresses Affordable Care Act Compliance Mandates

Wilmington, DE –May 22, 2013 –First Healthcare Compliance™ today announced the national release of a ‘single-source’ compliance solution designed to help physician practices minimize risk and address growing compliance needs associated with the Affordable Care Act. With this national launch, First Healthcare Compliance is the initial entrant into the physician practice market by developing, marketing and delivering a robust compliance solution addressing their specific needs.

The Affordable Care Act creates an ongoing challenge for physician practices to meet the increasing demands of compliancy and the ongoing training requirements for their staff to be current on healthcare rules and regulations. While many alternative compliance management solutions exist for larger healthcare organizations, limited options and no ‘single-source’ resource existed to address these areas for physician practices. The national launch of First Healthcare Compliance’s comprehensive compliance solution fills this void. This robust solution addresses all compliance needs of physician practices providing an easy to use, efficient, and cost effective means to address their increasing compliance needs.

"After several months of a ‘soft’ launch with physician practices primarily in the mid-Atlantic region, the outcomes and benefits we strived for when developing our unique ‘single-source’ compliance solution have been validated," says Julie Sheppard, President and founder of First Healthcare Compliance. She continues, "We are proud to be leading the way in innovation with a timely and robust solution that addresses all aspects of the complex compliance challenges for physician practices. Our new business model provides a comprehensive solution, so physicians and their staffs can redirect their time and attention back to where it belongs on patient care."

A nurse and an attorney, coupled with her perspective as a physician’s spouse, Julie Sheppard was personally and professionally driven to solve the compliance challenges specific to physician practices. First Healthcare Compliance’s comprehensive

compliance solution provides continuity and is easily implemented by a practice's existing staff. It consists of multiple, well-integrated components including an online aspect (24/7/365 access) that is patent-pending, fully secure and 'cloud-based'. The solution also includes initial and ongoing online training, an Anonymous Hotline (24/7), access to a sample document library to aid clients with customized Policies and Procedures, and additional organizational tools for ongoing compliance management including those required to perform an annual internal audit on the compliancy of the practice. Toll-free support is available each business day by the First Healthcare Compliance highly trained staff including a medical doctor and nurse attorney. Unique to the solution is a proprietary program, 1st Defense File™. This program stores each client's information and records with time and date stamps, and serves as proof of the practice's established compliance program.

To further the user-friendliness and simplicity associated with the First Healthcare Compliance solution, it is streamlined into 'zones' to efficiently enable clients to focus on specific areas of compliance, i.e. OSHA, HIPAA, and other areas as needed. Every employee is screened against the OIG's LEIE database automatically each month.

The online management tool coupled with personalized service makes it easy for a physician practice to meet all the important elements of a compliance program in a *single* place. It helps them comply with *every* federal regulation that applies to physician practices, including HIPAA/HITECH, OSHA, the False Claims Act, the Anti-Kickback Statute and Stark. The program also identifies areas where action needs to take place, not just today, but each day, each month, each year. Rules or regulations are routinely updated to always keep clients in compliance.

The First Healthcare Compliance solution is designed for physicians in any-sized private practice located anywhere in the United States. For more information, visit www.firsthealthcarecompliance.com or contact us at 1.888.54.FIRST.

###